

## Extract Sample Company Profile Writing

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*Highlight concise introduction to company, state vision and mission*



**Million Lighting Co Pte Ltd** is Singapore's oldest lighting company and a market leader in innovative and trendsetting lighting solutions. It began humbly over 40 years ago as a small retailer of decorative lighting, but has since *metamorphosed* into a **global lighting company** - offering **complete lighting solutions** of the highest standards that meet the challenging demands of modern architectural, commercial and technical lighting needs.

To date, Million Lighting has successfully completed more than 200 lighting projects for commercial and residential buildings, educational institutions, hotels and resorts in Singapore and over 20 countries worldwide, including the Middle East, Maldives, China, India and Russia.

Clearly, Million Lighting is the **preferred choice** for discerning architects, lighting designers, interior designers, and building contractors looking for a dependable lighting supplier who offers high-quality lighting solutions, superb product range, and **technical expertise in all areas of lighting.**

Whether your task is to make lighting functional, aesthetically pleasing, or energy-efficient, **you can trust Million's architecture-trained lighting designers** to deliver the most cost-effective lighting solutions.

## Our Vision

To be the premier lighting supplier of choice in Singapore and the region, and a global provider of customised lighting products for worldwide markets.

## Our Mission

To deliver high quality and innovative lighting solutions to our customers through excellent products and superior services.

## Our Products

Million Lighting is a full-fledged lighting solutions provider in:

- **Retail & Distribution**

We retail artisan and high-quality decorative lighting of some of the world's leading brands through our three designer showrooms. Brands represented: Artemide, Penta, Prandina, Santa & Cole, Anglepoise, Metalarte, Yamagiwa, Oluce.

- **Architectural, commercial and technical lighting**

We **supply professional lighting fixtures at every price range** for all architectural, commercial and technical lighting applications, including façade, interior and landscape lighting. We are appointed distributors of **TAL (exclusive) and Erco** – two global architectural lighting brands. Other brands: Danese Milano, Kichler Lighting, LTS Light & Luminaires.

- **Custom lighting design and manufacturing**

As a lighting manufacturer, we can **easily turn any lighting concepts into reality**. Whatever is your custom lighting need - be it decorative lighting fixtures or full-scale architectural lighting schemes, we guarantee our products meet international safety and quality standards. Clients: Resorts World Sentosa Singapore and Four Seasons Hotels and Resorts.

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